

Hungerhill Parents Advisory Group (HPAG)

Date: 11th October 2021

Present: Mrs Pond (LPO), Mrs Laidlaw (JLA), Mr Storey (PSO), 11 parent representatives

Apologies: None

Item	Main points	Actions
Welcome	LPO welcomed all attendees and thanked them for their	
	attendance and continued support.	
	The forum provides an opportunity for transparent	
	conversations and for the school to receive feedback from our	
	key stakeholders. We are delighted to resume the face-to-face	
	meetings post-pandemic.	
Aims and Objectives of	The group formed 3 sub-groups with parent representatives	SLT to shape discussion points into an overarching Aim
the group	and a member of the School Leadership Team (SLT) in each to	for the group. To share at next HPAG meeting.
	discuss the aims and objectives of the group and to consider	
	how the HPAG and SLT can work collaboratively to ensure the	
	school effectively serves, and remains a beacon in, the	
	community:	
	Points discussed:	
	 Volunteering in the community 	
	 Adding value to the community 	
	Share views	
	Community engagement through events	
	Work with elderly in the community	
	Communication	
	 Providing feedback on behalf of students 	
	Providing feedback and help shape policy	
	Provide feedback for the impact on families	
	Reconnect school and the community post-pandemic	



Feedback and		
Communication		

The first formal agenda item was to begin discussions around how communication streams between parents and school can be more effective.

Parents advised that due to security filtering systems most external emails sent into school are either blocked, directed to junk or quarantined. This has led to the introduction of the 'send us a message' function via the school website.

Additionally, parents expressed frustration of telephone calls dialing out, suggesting nobody was answering the telephone. It was clarified that there is no 'engaged tone' on the reception phones and that the continuous ring actually represents the phone being in use.

Feedback from a parent survey in the summer term suggested that parents wished to receive more positive communication from the school. As a result, the daily Hungerhill Highlight was launched. Feedback has been positive but concern was raised about the volume of these received (daily) and the lack of clarity in the subject header. This was leading to perhaps too much information being received and parents being unable to locate key information.

Behaviour Systems and Rewards

This item will be revisited as discussion was limited due to timings.

The group had raised this as an item for discussion prior, seeking clarity on some elements. The current behaviour policy has been in place for a couple of years and parents feel as though the rewards element of this has suffered through the pandemic.

A relaunch of this mode of communication to be undertaken to raise profile.

Explore option of a 'read-receipt' function so parents can receive confirmation that the message has been received.

Explore with telephone provided the introduction of an engaged tone or more speedily redirection to a voicemail service.

School continues to have a designated twitter site @hungerhill that will continue to share information and celebrate achievements.

The Hungerhill Highlight to continue but only circulated weekly, showcasing events from the week.

Internal communication processes to be reviewed to reduce the amount of emails sent/received. Additionally, all messages to clearly identify the year group the message applies to and the purpose.

Mrs Laidlaw is currently reviewing the existing policy and looking at how it can be communicated in a more user-friendly manner, in addition to more explicit use of rewards.



Other points raised	Transition – parents very appreciative of the efforts made	Linked to communication, the school to look at the
	despite Covid restrictions. Recommendations that form group	viability of running an 'official' Facebook page
	information be communicated sooner, if possible, for new Year	
	7s. Not all parents use twitter and suggested that an official	
	Facebook might make communication easier.	